

Kin + Carta

Data Strategy QuickStart

Accelerate your speed to value & define a clear path to iterative and sustainable growth by collaboratively identifying the most important business challenges with data.

The challenge

The paradox of data transformation within the enterprise is that the more successful the business, the greater the data challenges. Data lags fast-growing businesses amid the context of continuous change. Achieving measurable wins along the path to becoming a fully data-driven organization requires a new way of thinking about data: from digital information at rest to a fuel for growth. We view data as an organizational asset managed as a product to achieve business outcomes.

Our solutions for these challenges help you achieve measurable results



Reduce costs and time to value by optimizing your data strategy around business-driven outcomes



Enable scalability and extensibility through modern, cloud-, hybrid- or multi cloud-based microservices



Boost internal efficiency and business growth through the exploitation of your current organizational data assets through analytics, AI and automation



Improve sustainability via improved data governance, compliance, security and ethical data frameworks

Overview of offering

There is no one-size-fits-all solution for modern data-driven organization – and no one software product can provide all of the pieces needed to ensure reliable, secure and scalable data systems that accelerate the business. By working alongside your team, Kin + Carta Data strategists and engineers help your organization

create a prioritized roadmap with a relentless focus on delivering iterative business value using a human-centered approach. Our actionable strategy provides a clear blueprint for success considering all 3 dimensions of successful transformations: people, process and technology.

Key methodologies + Deliverables

Specifically, we achieve these goals with the following methodologies/outcomes:

- **Executive and Stakeholder Interviews:** Detailed personas, initial use-cases and pain points.
- **Alignment Workshops:** Now/Near/Next Roadmap, Prioritized Opportunity Backlog, Rough Concept Design.
- **Opportunity Analysis:** Identifying net-new areas of opportunity not reflected in current workflows drawing from Kin + Carta's rich cross-industry experience.
- **Gap Analysis:** Identification of missing linkages between enterprise strategy and current data assets, technologies and internal talent, including recommendations for remediation (i.e. data enrichment through 3rd-party sources).
- **Immersive Discovery:** Proof of Value, Data Quality + Coverage Analysis, Conceptual Architecture + Product Roadmap.

Pricing + Timing

\$40,000-\$160,000 USD.

2-8 weeks.

Get in touch



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